

 World Heart Day is celebrated all over the world in more than 100 countries. World Heart Day is celebrated to increase awareness of heart diseases amongst the people. **World Heart Day is celebrated on the** last Sunday of September. It is celebrated in different ways all over the world. There are various programmes like rallies, health talks, health check up camps, etc.

 Bankers Heart Institute has been celebrating successfully World heart day every year for last 7 years in different ways viz, rallies, health check up camps, exhibitions, and quiz competition. Every year we have a DIL **SE Rally wherein people from various** walks of life and age group participate. We have participation from social groups, schools, senior citizens, physically handicapped persons, clubs, health sector and corporates.

BENEFIT TO THE SPONSORS

- NAME OF SPONSOR IN ALL ADVT, ALL LOGOS AND BANNERS, T SHIRT ETC.
- ON EACH TREE PLANTATION AREA ALL OVER THE CITY
- THEIR OWN PEOPLE PARTICIPATING WILL BE PROVIDED WITH T SHIRT AND CAP



Heart

AMBULANCE

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Barley T. Harthelton





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 Apart from the rally we also have health check up camps wherein we perform health check up for the elderly and people who are prone to cardiac risks. Quiz competition is held for the school children, which also increases awareness among the younger generation as the topics are related to health.



28th Sept 2008





"KNOW YOUR HEART QUIZ"







Dil Se'RALL





'Dil Se'RALLY





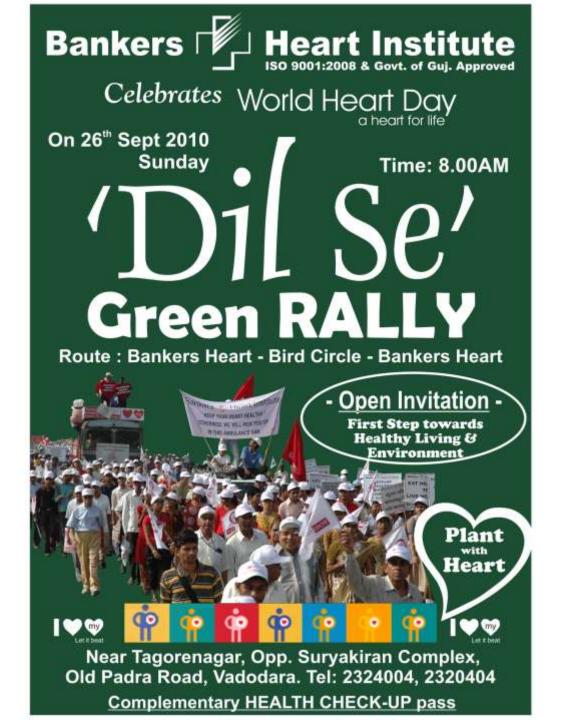


'Dil Se'RALLY





 This year we celebrate world heart day on 26th September 2010. This year we plan to celebrate World Heart Day by planting trees all around the city. Our theme for this year's World heart day is "DIL SE **GREEN". We plan to plant 1,00,000** trees all around the city. As every year will also have a rally which spreads the message of wellness of the heart. We will have participation from all walks of life.





- We would like to have your support for this ecological - health awareness programme.
- The total budget for this year's World Heart Day is Rs. 40,00,000/-. We would be providing T- shirts and caps with a "DIL SE GREEN" message, tree plantation, banners, posters, food packets for all the persons who join the rally and media coverage spreading the message of the rally.

SPONSORSHIP

• WE ARE LOOKING AT A SPONSORSHIP FROM YOUR ORGANISATION IN THE ACCOUNT OF YASH PUBLIC CHARITABLE TRUST OF AROUND RS 5,00,000/-(INCOME TAX EXEMPTED TRUST)

 With this we will be creating health awareness and save the world from global warming and making the world a better place to live. It would also be great social service for the clean and green city of Vadodara. It would also give your Organisation a good will and also be a step in promoting your corporate social responsibility towards the society.

Yash Public Charitable Trust

- Yash Public Charitable Trust, an endeavor of Bankers Heart Institute is actively involved in Health awareness and promotion program for the under privileged. Yash Public Charitable Trust works for the benefit of the public in general for the advancement of education, public health, medical relief.
- Bankers Heart Institute organizes this rally in association with Yash Public Charitable Trust every year.